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STRATEGIC PLAN 2015 - 2020

Vision: Maximise participation in the Sunraysia Volleyball program .

Mission: To provide efficient, effective and high quality programs by:

- Providing quality governance
- Access to training and playing facilities.
- To provide quality competitions

OUR PURPOSE

- 1. To create a framework for clubs, athletes, coaches, officials and volunteers to contribute and grow*
- 2. To create pathways for participation and excellence in volleyball*
- 3. Showcase the health, lifestyle and social benefits of Volleyball*

VVI has identified the following four strategic pillars:

1. Participation
2. Pathways
3. Profile
4. Sustainability

Strategic Priorities	Goals	Actions	Performance Measures
<p><i>PARTICIPATION: Offer the best programs and events which improve the overall experience of our participants</i></p>	<ul style="list-style-type: none"> • Facilitate joint programs with affiliates aimed at increasing participation and membership • Develop new initiatives and programs that engage new and diverse participation • Work with the school network to increase opportunities in volleyball <ul style="list-style-type: none"> • Work with state and local government in delivering strategic programs <p>To promote Sunraysia Volleyball to athletes during school clinics, the junior competition and through enhanced media exposure, including social media channels.</p> <p>Publicise our structure to parents and the wider community through enhanced media exposure to make parents and athletes aware of the opportunities that volleyball provides on all representative levels</p> <p>Appoint a Publicity Officer to report to the Committee of Management Implement a Club Structure to strengthen the development of the Association</p>	<p>Utilise SVI/VVI calendar more effectively to assist planning in a timely manner and predictive manner Involve SMEG/MDAS</p> <p>Plan for School Clinics to be developed, Schools identified and program to be Rolled out to schools. Plan developed at start of each Committee year. Implementation of Feedback Surveys.</p> <p>Maximise funding opportunities to increase participation and sustainability</p> <p>Each incoming Committee to appoint a person to drive the Goal</p> <p>Appoint Publicity Officer at each incoming committee</p> <p>Incoming Committee 2015/16 develop, review and potentially implement a Club Structure if feasibility ascertained.</p>	<p>Register of participation/membership/activity</p> <p>Increased diverse participation across all cultures. Trend and measure.</p> <p>-Sustained or improved participation by schools in SVI volleyball programs via spreadsheet and reporting back to SVI monthly. - Feedback Surveys</p> <p>Evidence of State and Local governments engaged with SVI in delivering Strategic programs</p> <p>Traditional Media Exposure: News Newspaper Reports from appointed Committee Member on a monthly basis</p> <ul style="list-style-type: none"> • Government funding/grants secured • Increased contribution to government reviews and strategies • Policy is reviewed against VVI documents <p>Social Media Channels: Facebook Twitter Instagram</p>

Strategic Priorities	Goals	Actions	Performance Measures
<p>PATHWAYS: Create pathways for every player, coach and official to achieve excellence according to their desires and abilities</p>	<p>Recruit, develop and support all volunteers, including coaches and officials</p> <ul style="list-style-type: none"> • Recruit, develop and support all volunteers, including coaches and officials • Communicate all opportunities to <i>players, coaches and officials</i> 	<p>Continue our support for Western Phantoms State league club and SAS volleyball program to provide pathways for emerging talented athletes. Appropriate pathways to be identified for State representation.</p> <p>Appoint a Committee Member to take ownership of documentation and data.</p> <p>Committee members to fulfil obligations related to funding. Committee members to undertake online training modules as identified & specified.</p> <p>Develop a comprehensive action plan to communicate.</p> <p>Recognition of volunteers per SVI certificates or when appropriate a SVI Distinguished Service Award. Structure & timing as determined by Committee.</p> <p>?Circulation of SVI newsletter to MRCC via Sports and Rec/volunteers; Appoint person as Liaison Officer with MRCC</p> <p>Regular BBQ's, Hot dog nights, soup Nights to bring people together. Suggest Round one, mid-season and last game Before finals.</p>	<p>Number of athletes who attend State trials; Number of athletes selected for State representation; number athletes in SAS program; number of athletes who involved in SVI. Record, monitor and trend retention rates.</p>
	<ul style="list-style-type: none"> • Increase reward and recognition of volunteers in all areas of volleyball 		<ul style="list-style-type: none"> • Develop a volunteer network • Increased opportunities to recognise volunteers • Volunteer recognition and reward program

Strategic Priorities	Goals	Actions	Performance Measures
PROFILE: Promote Sunraysia Volleyball effectively to create a high level of engagement both on and off the court	<ul style="list-style-type: none"> Strengthen partnerships with local government Create a comfortable environment for families as well as athletes through social activities, greater communication and direct invitations 		Recording of all communication with MRCC with active monitoring of engagement/outcomes
	<ul style="list-style-type: none"> Strengthen relationships with elite volleyball players to support the promotion and awareness of volleyball. 	Utilise VVI Board for communication and referral to elite athlete contacts. Invite Ex-Elite Athletes to return to SVI to undertake an open forum coaching session. Suggest VVI Board Reps consider a mentor/buddy system for Vic elite athletes of appropriate age.	
	<ul style="list-style-type: none"> Promote dynamic and varied competitions to attract new players 	Develop different competition structures. ? Beach Volleyball	
SUSTAINABILITY: provide a stable and viable association through effective business practices and sound financial management	<p>Ensure a safe environment for our athletes, coaches and parents and volunteers. Processes need to be clear and transparent And reflective of best practise</p> <ul style="list-style-type: none"> Review of all policies, risk management assessments and strategies in place to protect SVI and all its members. 	<p>Structured documented review of policies and protocols annually by each incoming SVI Committee. Version control adhered to and appropriate Reviewed by/For Review dates placed on documents, with Minutes reflecting adoption/authorisation etc. Policies to be uploaded onto website. Amend By-laws to indicate that OH&S duties, including weekly inspection of the Stadium prior to play, lay with the Competition Manager.</p>	<ul style="list-style-type: none"> All issues are discussed at board level and outcome reflected in the minutes
	<ul style="list-style-type: none"> Investigate new funding opportunities and develop long term partnerships Maximise funding opportunities from government organisations 	<p>Document funding pathways explored</p> <ul style="list-style-type: none"> Annual partial auditing as deemed appropriate by independent Accounting body. Monthly Finance Reports to SVI Annual Financial Report to AGM Investigate Philanthropic pathways Explore pathways to establish a home base 	<p>Bring all policies into line with current standards</p> <ul style="list-style-type: none"> Work with all clubs to ensure they are compliant with relevant laws Operate at a profit each financial year Investment in resources and programs Ensure a return on investment <p>Grants accessed through the year. Maintain a competitive cost per athlete Fund raising.</p>

Strategic Priorities	Goals	Actions	Performance Measures
	<p>Develop a comprehensive marketing strategy</p> <p>We must work at actively building a home base (clubrooms) to assist athletes and their families to see us as a permanent part of sport in Sunraysia</p>	<p>Marketing strategy to be completed by Dec 2015.</p>	